



PRACTICE AREA

Social Responsibility & Accountability

KEYBRIDGE's social responsibility and accountability practice collaborates with public and private organizations to develop, measure, and report on the progress of corporate social responsibility commitments. Drawing on more than a decade of experience in this field, we help our clients:

- **Design Commitments:** We work with clients and key stakeholders to design measurable and meaningful goals.
- **Verify Progress:** We develop transparent and robust methods to verify progress and ensure accountability across commitment signatories.
- **Improve Implementation:** We identify opportunities to improve implementation and suggest course corrections to increase the odds of success.
- **Communicate Progress:** We communicate our clients' progress toward fulfilling commitments and the broader social impact of their efforts.

AREAS OF EXPERTISE

Design of Voluntary Industry Commitments | Independent Verification of Progress | Program Evaluation to Quantify Outcomes & Impacts

PRODUCTS & SERVICES

Data Dashboards & Scorecards | Economic & Statistical Analysis | Evaluation Design | Field Audits | Logic Modeling | Program Evaluation | Progress Reports | Stakeholder & Project Management | Survey Design & Analysis | White Papers

CLIENTS WE SERVE

Industry Associations | Non-Profit Organizations | Private Sector Companies